



2006 Membership Directory & Phone Book

November 15, 2005

It's that time again! The **2006 Mid-Atlantic Koi Club Membership Directory** will be published soon. We want to thank, again, all who have supported MAKC in past years by placing your ad in this Directory and those who will participate now for the first time. Your financial support is greatly appreciated!! MAKC is an all volunteer hobbyist organization and your entire ad fee goes toward the costs associated with this Directory.

Our **MAKC 2006 Membership Directory** will go to our 900 member families as well as to an estimated 400 new members who will join MAKC this coming year. Your business will also be listed on the Dealer Page on the MAKC website for the year. (See www.makc.com/makcdlr.htm) *As a business person and a dealer in Koi or water garden-related items/services, your ad is an immediate information source for each MAKC member and all visitors to our website.*

Your Ad reservation form is enclosed. **DO NOT DELAY. Requests for Ad Space and your ad payment must be received no later than January 15, 2006.** *Ad placement is on a first come/first choice basis with a premium for sought after ad positions. See Reservation Form.*

All black & white ads must be camera ready (i.e., clean laser print copy). Most digital files are acceptable for black & white, two-color (red) or 4-color ads or you can supply negatives for two-color and 4-color ads. If you need assistance in preparing you ad, call Cindy at TC Publishing at 760-451-1691 or e-mail her at cindy@tcpubinc.com. Any ad preparation costs to TC Publishing are separate and in addition to the cost of the Directory ad.

I do hope that everything you need to know is included on the enclosed 2005 MAKC Membership Directory Reservation Form. *Frequently asked questions:* Can I use either my current *Mid-Atlantic Koi* magazine ad or my 2005 MAKC Directory ad as my 2006 MAKC Directory ad? The answer is yes to both. So, just return your Advertisement Reservation Form and your payment to me before January 15th.

If you have any additional questions, call me during the day at 202-502-2808, or e-mail: makcmag@makc.com.

Sincerely,

Susan

Susan J. Boland
Enclosure



**2006 MAKC Directory & Phone Book
Advertisement Reservation Form**
Deadline for Your Ad Copy & Payment: January 15, 2006

Your Name _____

Your Business Name (As you want it to appear in the INDEX)

Your Address _____

Telephone _____

Fax _____

E-Mail _____

Enclosed is:

- My black & white camera ready ad
- Digital file for my black & white/2-color/4-color ad

Or:

- Use my current *Mid-Atlantic Koi* ad
- Use my 2005 MAKC Directory ad

Please reserve the following ad:

Full page (8.5" x 11") – Black & White	\$375.00*	_____
Full page (8.5" x 11") – Two-color (Red)	\$400.00*	_____
Full page (8.5" x 11") – Four-color	\$575.00*	_____
Half page (7.5" x 5") – Black & White	\$275.00*	_____
Half page (7.5" x 5") – Two-color (Red)	\$300.00*	_____
Half page (7.5" x 5") – Four-color	\$375.00*	_____

** All Full & Half Page Ads Include a Bolded Business Name Listing at no extra charge.*

Bolded Business Name Listing \$ 40.00 _____

(with your MAKC membership name & address listing)

Premium Space Request:

- Outside Back Cover **\$ 75.00** _____
- Inside Front Cover **\$ 50.00** _____
- Inside Back Cover **\$ 50.00** _____
- Front Half of Directory or Near your
 Membership Listing **\$ 25.00** _____

TOTAL _____

Payment must be received no later than January 15, 2006

Please Mail this Form along with your ad payment to Susan Boland, 3920 Shaker Ct., Montclair, VA 22026